चाय बोर्ड के विपणन प्रतीक, जो शुद्व भारतीय चाय के लिए होता हैं, को लोकप्रिय बनाने के लिए अभियान।

Export of Rice

2024. SHRI K. RAHMAN KHAN:
SHRI W. ANGOU SINGH:

Will the Minister of COMMERCE be pleased to state:

(a) how much rice was exported from India during 1996-97, 1997-98 and 1998-99 and the foreign exchange earned therefrom;

(b) whether export of rice will not aftect the prices of rice locally;

(c) what are the incentive provided for export of rice; and

(d) who are the major competitors for rice export, besides Pakistan?

THE MINISTER OF COMMERCE (SHRI RAMAKRISHNA HEGDE): (a) The total quantity and value of Basmati and Non-basmati rice exproted during 1996-97, 1997-98 and 1998-99 (Apr.-Nov., 98) are as follows:—

Quantity: lakh MTs Value in Rs. lakhs

Year	Basmati		Non-Basmati	
	Quan-tity	Value	Quan-tity	Value
1996-97	S.23	124764	19.89	19247
1997-98	5.82	167435	17.22	16003
1998-99 (Apr-. Nov., 98)	3.94	119740	26.44	25872
1997-98 (Apr. -Nov., 97)	3.62	99175	9.13	87671

(Source: DGCI AND S, Calcutta)

(b) It is not possible to accurately assess the likely effect exports or rice would have on the prices of rice in the domestic market, as the exports of rice would depend upon International demand and supply position, internaitonal and domestic prices consumer preferences, and other terms of trade.

(c) Some of the steps taken to enhance exports of rice include, *inter-alia* conducting publicity compaigns, sending delegations abroad, participating in International trade fairs, inviting potential buyers and providing financial assistance to exporters for improving quality, packaging, brand promotion of products and for conducting market surveys.

(d) The major competitors for rice export, besides Pakistan are Thailand, USA, Vietnam and Myanmar.

New varieties of tobacco seedlings

2025. SHRIMATI JAYAPRADA NAHATA:
SHRI AMAR SINGH:

Will the Minister of COMMERCE be pleased to state:

(a) whether Government have received any proposal from a U.S. multinational company for introduction of new varieties of tobacco seedlings;

(b) whether these seedlings have been tested by our experts;

(c) if so, the findings thereof;

(d) whether the company has also sought mandatory memebrship in the Tobacco Board;

(e) if so, the details thereof; and

(f) Government's reaction in regard thereto?

THE MINISTER OF COMMERCE (SHRI RAMAKRISHNA HEGDE): (a) No, Sir.
(b) and (c) Do not arise.
(d) No, Sir
(e) and (f) Do not arise.